



**ISSUE
POLITICAL INQUIRY FORM
KCBS
LOS ANGELES, CA**

Non-Federal

Special Election:

Primary Window:

General Election:

Out of Window:

RECORD OF REQUEST: Broadcast Time/Flight Dates:

NAME OF REQUESTOR:

1. NAME OF AD AGENCY:

2. ORGANIZATION PAYING FOR TIME:

3. ORGANIZATION PROVIDING COMMERCIAL

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

5. PRODUCT OR CATEGORY: (circle or highlight)

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

8. NATURE OF REQUEST:

(a) Request for Legally Qualified Candidate

(b) Request for ISSUE card

(c) Other request or notes as stated below

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

local or state
legally qualified
candidate

Federal Candidate

Issue Advocacy,
Other Non-
Candidate X

10. SUBSEQUENT DEVELOPMENTS

Not applicable due non-Federal; non-National

11. AMOUNT OF CHARGES – See order (s) under candidate name in public file folder if appropriate. Please note that local/state issues that are not related to matters of national significance, the support or opposition of a FEDERAL CANDIDATE or national interest will include this POLITICAL FORM and DISCLOSURE information, sans orders not required for file. Please contact the Political Specialist for additional inquiry.

CBS EMPLOYEE COMPLETING FORM

Signature:

name typed:

completing form:

Joan Zidow - Local Sales Manager for KCBS/KCAL

Isa Cruz for Joan Zidow (date)